



Greatest Employee in the World

Employers Stop Searching... "The Greatest Employee in the World" Is Finally up for Grabs *Newly Launched Online Contest Gives Employers the Shot at a Dedicated Employee and Free Publicity*

FRESNO, CA (March 22, 2010) – Brett Rounsaville is the self-described “Greatest Employee in the World,” and he's flipping the employment world on its head by holding a global contest in which any company on the planet can compete to "win" the opportunity to pay his salary for a six month contract. In addition to an enthusiastic employee, the winner will also receive publicity support from an expert in social media.

Motivated by joblessness and inspired by last year's onslaught of employment contests, i.e. the Great Barrier Reef's “Best Job in the World” competition, Murphy-Goode Winery's “A Really Goode Job,” etc., Rounsaville built a new website called www.GreatestEmployeeintheWorld.com (or www.GEitW.com), on which he's asking any company interested in winning his services to submit a one-minute video and a job description to be publicly voted on by viewers.

The contest closes on April 23, at which point the top 10 companies, as voted on by the public, will be interviewed on video and posted on the site for one more week of additional voting to narrow it down to the four finalists. From those four, Rounsaville will personally choose the winner in May and insists that he, “will literally move to Siberia and dig ditches for six months if that's what the masses decree.”

Additionally, the winning employer also will be the subject of daily blogs and a weekly short-form documentary web video, which will be posted on his Web site. With a strong following of supporters already engaged from the contest portion of the search, this will be a tremendous opportunity for the winning employer to get their messages out through social media. For companies that may not have the background or resources to launch their own social media marketing campaign, Rounsaville will provide the perfect solution, as he just completed another high profile internet venture entitled Amtrekker.com.

Amtrekker featured Rounsaville traveling around North America with nothing but a backpack full of technology and a list of fifty tasks he resolved to accomplish before returning home. While traveling he wrote daily blogs and produced another weekly web documentary about his adventures that garnered several awards and international attention.

What makes this job hunting tactic so novel is that even the companies that don't make the finals are still benefiting from exposure on his site, while the winning company will basically be receiving two employees for the price of one – Rounsaville the regular employee and Rounsaville the web marketing manager.

For additional information on “The Greatest Employee in the World,” visit <http://www.GEitW.com>.

About Brett Rounsaville:

Brett Rounsaville is a former designer for the Walt Disney Company who, after leaving his job and his home behind, spent the next two years wandering North America on a quest to complete his life list. While traveling he maintained both a daily blog and a weekly online video series at Amtrekker.com, collecting several nominations and awards along the way. He and his adventures have been featured on “Good Morning America,” CNN, Fox News, CTV and countless radio, newspaper and web outlets.

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